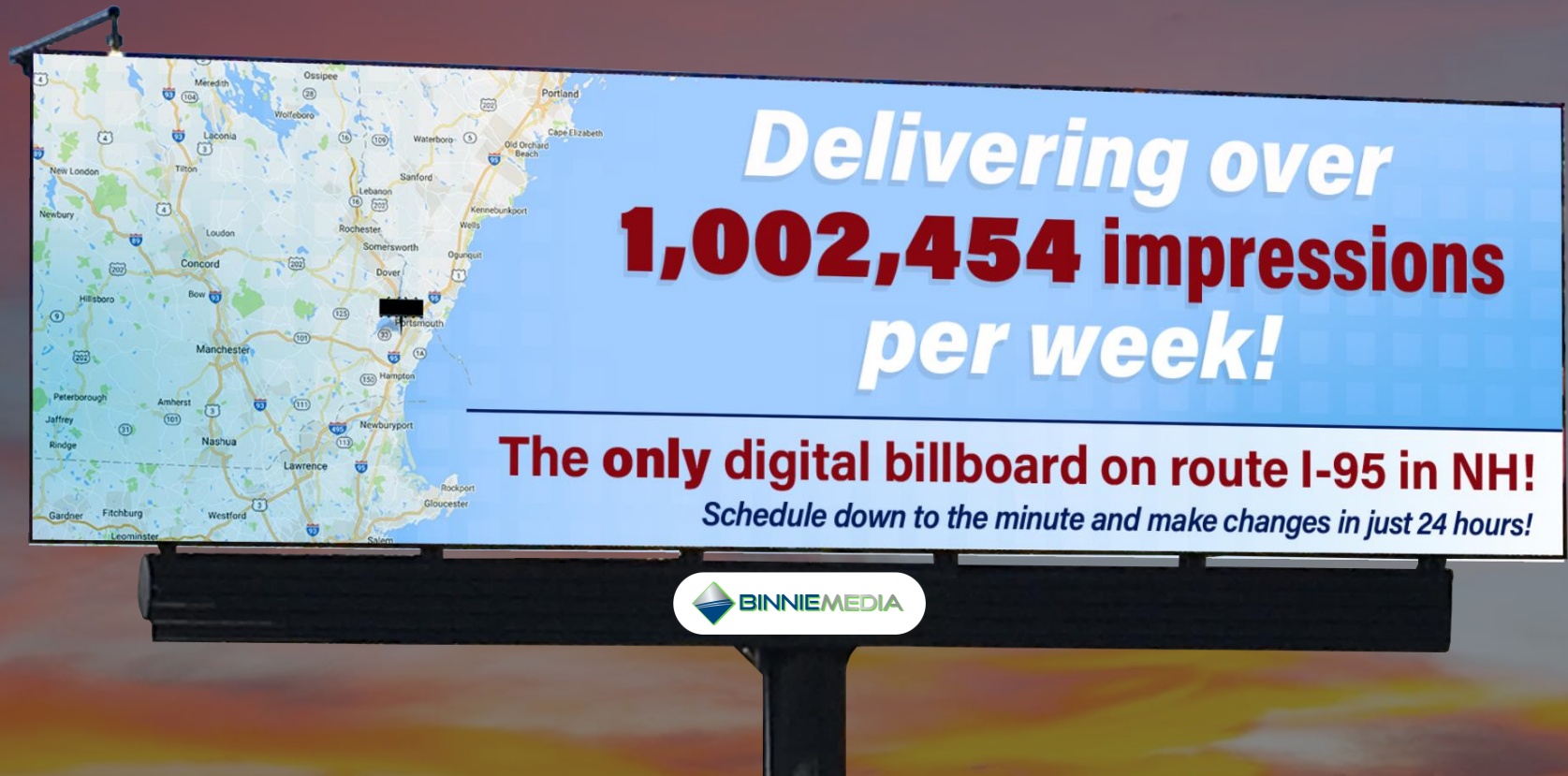



REACH COMMUTERS AND TRAVELERS ON THE I-95 CORRIDOR BETWEEN MASSACHUSETTS AND MAINE!



Delivering over
1,002,454 impressions
per week!

The only digital billboard on route I-95 in NH!
Schedule down to the minute and make changes in just 24 hours!

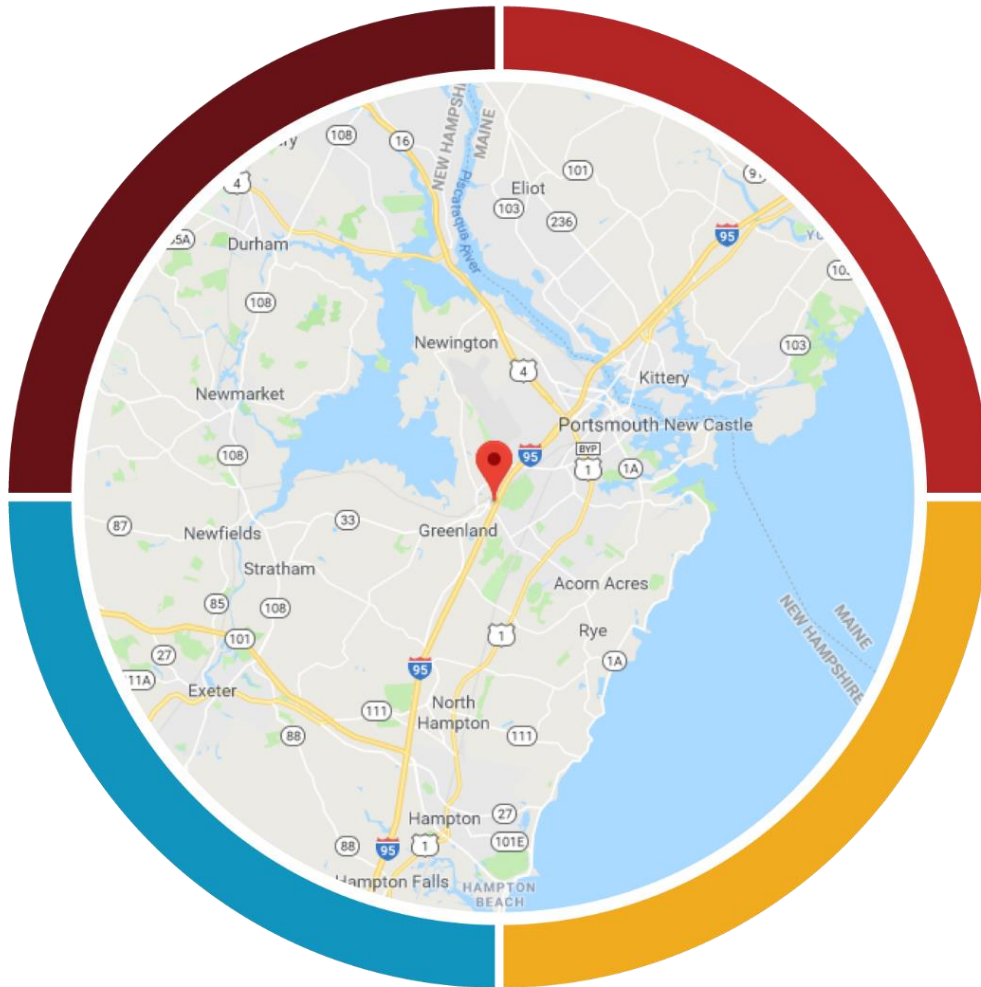


geopath

*1,002,454 overall weekly impressions
10 slides x 100,245 impressions per slide
Weekly metrics based on annual average


Outdoor

New Hampshire's ONLY Digital Billboard on I-95!



**I-95 Northbound between Exit 2 & 3
5 Ocean Rd, Greenland, NH**

Map it: 43.044636, -70.816147
Copy and paste Lat./Long. into browser

The Billboard delivers over
1,002,454
impressions per week!
(Geopath, 2022)

***540 times your Ad gets
"DISPLAYED" each day!!**
(Geopath, 2022)

10 slides are available, and
each slide receives over
100,245
impressions per week
(Geopath, 2022)

geopath

*1,002,454 overall weekly impressions
10 slides x 100,245 impressions per slide)
Weekly metrics based on annual average

BINNIEMEDIA
Outdoor



- ✚ Size: **48' x 14'**
- ✚ Static images at all times *No video or moving images
- ✚ Total of 10 slides in rotation
- ✚ Each slide is up for 15 seconds **That's 2 hrs and 24 min per 24-hour period!**
- ✚ Slide duration cannot be adjusted
- ✚ Creative changes require min. 24 hours turnaround time
- ✚ The billboard is a model #OA19 with a 19mm pixel pitch
- ✚ File format: 1536x448px .JPG (72 DPI)

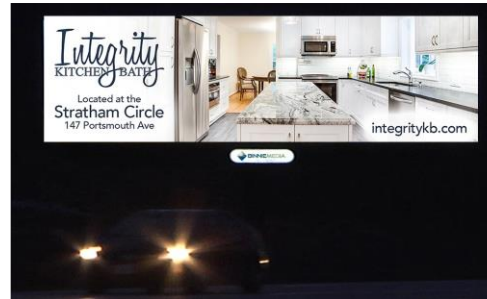


Location Information:



- ✓ Facing Northbound Traffic
- ✓ Less than 400' from inside northbound travel lane
- ✓ Posted Highway Speed is 55 mph; at speed limit in contact zone = excellent dwell time
- ✓ Summer Months (during some hours more than 5,000 cars per hour pass the billboard) and speeds drop to less than 40 mph in the contact zone.

Join the ranks of NH's Most Successful Advertisers



Seasonal co-branded opportunities available-



13 Cycle Annual Schedule

- 2023 Cycle 1: January 16th – February 12th
- 2023 Cycle 2: February 13th – March 12th
- 2023 Cycle 3: March 13th – April 9th
- 2023 Cycle 4: April 10th – May 7th
- 2023 Cycle 5: May 8th – Jun 4th
- 2023 Cycle 6: June 5th – July 2nd
- 2023 Cycle 7: July 3rd – July 30th
- 2023 Cycle 8: July 31st – August 27th
- 2023 Cycle 9: August 28th – September 24th
- 2023 Cycle 10: September 25th – October 22nd
- 2023 Cycle 11: October 23rd – November 19th
- 2023 Cycle 12: November 20th – December 17th
- 2023 Cycle 13: December 18th – January 14th (2024)

