Binnie Outdoor

Belmont, NH

Digital Billboard

TWO-SIDED. HIGH TRAFFIC. MAXIMUM VISIBILITY.

Reach visitors and locals in New Hampshire's Lakes Region, just minutes from Lake Winnipesaukee and BankNH Pavilion!

DIGITAL BILLBOARD ADVERTISING IN BELMONT, NH

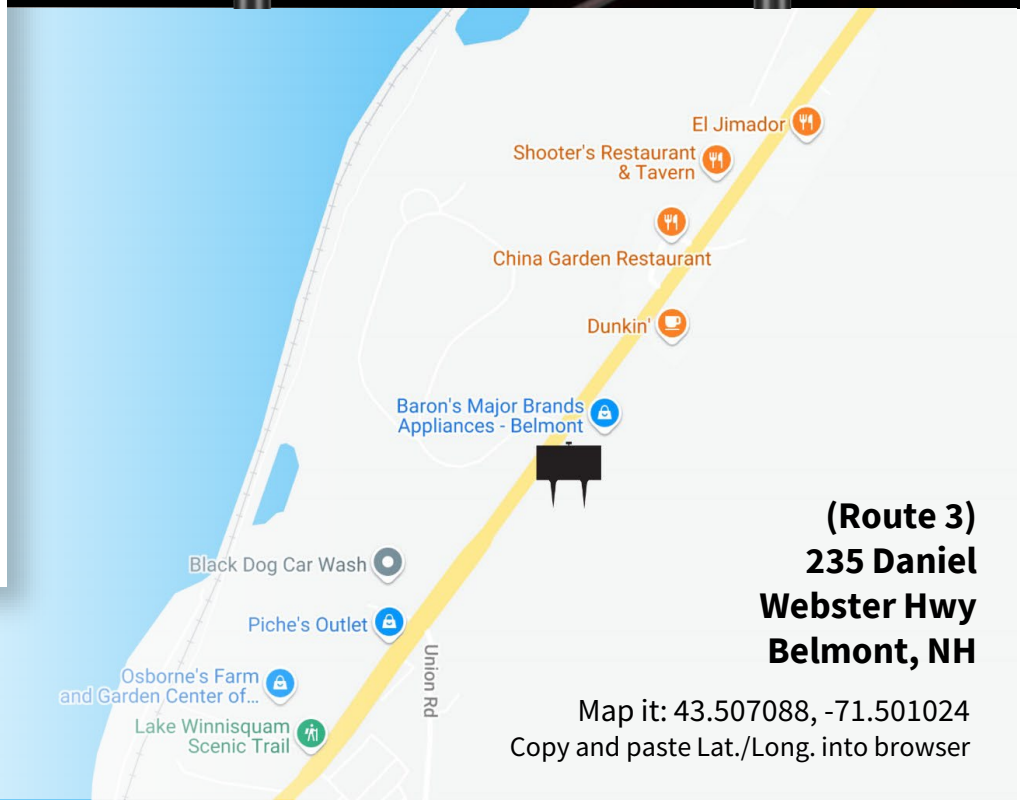
Capture attention in the Lakes Region with our premium double-sided digital billboard located in Belmont, NH — just minutes from Lake Winnipesaukee, BankNH Pavilion, and bustling local businesses. With dynamic, full-color digital display, your brand stays front and center, day or night.

The billboard delivers over 831,970 impressions per week!

Your creative gets displayed 2,160 times per day

10 slots available - each receiving over 83,197 impressions per week!

All-weather, 24/7 visibility with bright, high resolution LED



(Route 3)
235 Daniel Webster Hwy
Belmont, NH

Map it: 43.507088, -71.501024
Copy and paste Lat./Long. into browser

geopath

*831,970 total weekly board impressions
10 slots x 83,197 impressions per slot (front and back)
2026 Geopath Data Set
Weekly metrics based on Persons 0+ annual average

SPEED LIMIT 40

Size: **15’ x 10’**
Facing both northbound and southbound traffic

Static images
**No video or moving images*

Total of **10** slots in rotation

Each slot is visible for **8** seconds at a time

Hold time cannot be adjusted

Creative changes require minimum 24 hours turnaround time

The billboard is a model OA16J with a 16mm pixel pitch

File format:
540x360px .JPG
(72 DPI)
1MB or smaller

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This board draws daily exposure from:

Commuters traveling between Tilton, Laconia, and Concord

Tourists and seasonal visitors en route to the Lakes Region and White Mountains

Shoppers visiting Belknap Marketplace and other retail destinations nearby

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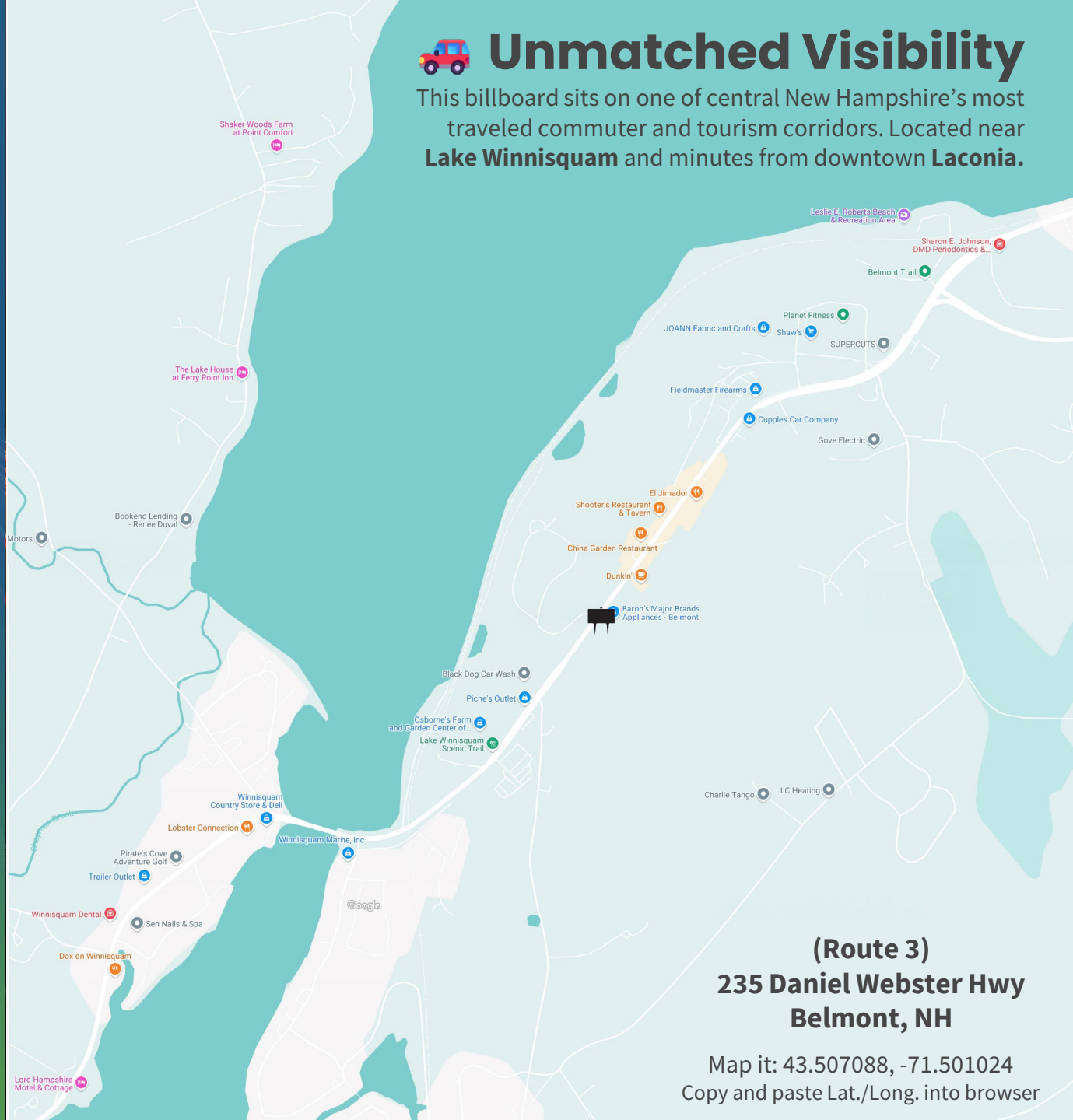
Unmatched Visibility

This billboard sits on one of central New Hampshire's most traveled commuter and tourism corridors. Located near **Lake Winnisquam** and minutes from downtown **Laconia.**



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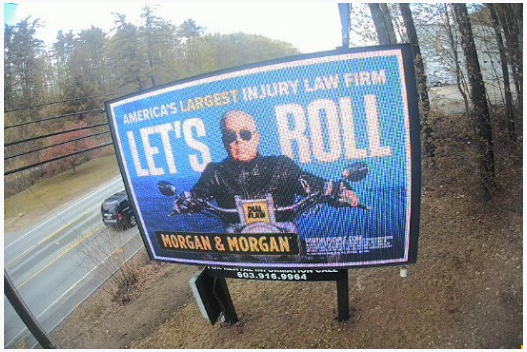
Power Your Brand

Alongside The Industry's Best

Binnie Outdoor



2026–2028 Outdoor Cycles

Binnie Outdoor

2026

Cycle #	Start	End
Cycle 1	1/12/2026	2/8/2026
Cycle 2	2/9/2026	3/8/2026
Cycle 3	3/9/2026	4/5/2026
Cycle 4	4/6/2026	5/3/2026
Cycle 5	5/4/2026	5/31/2026
Cycle 6	6/1/2026	6/28/2026
Cycle 7	6/29/2026	7/26/2026
Cycle 8	7/27/2026	8/23/2026
Cycle 9	8/24/2026	9/20/2026
Cycle 10	9/21/2026	10/18/2026
Cycle 11	10/19/2026	11/15/2026
Cycle 12	11/16/2026	12/13/2026
Cycle 13	12/14/2026	1/10/2027

2027

Cycle #	Start	End
Cycle 1	1/11/2027	2/7/2027
Cycle 2	2/8/2027	3/7/2027
Cycle 3	3/8/2027	4/4/2027
Cycle 4	4/5/2027	5/2/2027
Cycle 5	5/3/2027	5/30/2027
Cycle 6	5/31/2027	6/27/2027
Cycle 7	6/28/2027	7/25/2027
Cycle 8	7/26/2027	8/22/2027
Cycle 9	8/23/2027	9/19/2027
Cycle 10	9/20/2027	10/17/2027
Cycle 11	10/18/2027	11/14/2027
Cycle 12	11/15/2027	12/12/2027
Cycle 13	12/13/2027	1/9/2028

2028

Cycle #	Start	End
Cycle 1	1/10/2028	2/6/2028
Cycle 2	2/7/2028	3/5/2028
Cycle 3	3/6/2028	4/2/2028
Cycle 4	4/3/2028	4/30/2028
Cycle 5	5/1/2028	5/28/2028
Cycle 6	5/29/2028	6/25/2028
Cycle 7	6/26/2028	7/23/2028
Cycle 8	7/24/2028	8/20/2028
Cycle 9	8/21/2028	9/17/2028
Cycle 10	9/18/2028	10/15/2028
Cycle 11	10/16/2028	11/12/2028
Cycle 12	11/13/2028	12/10/2028
Cycle 13	12/11/2028	1/7/2029