Binnie Outdoor

Greenland, NH

Digital Billboard

MAJOR HIGHWAY. HEAVY TRAFFIC. MASSIVE REACH.

Reach commuters and travelers on the I-95 Corridor between Massachusetts and Maine!

DIGITAL BILLBOARD ADVERTISING ON I-95 IN GREENLAND, NH

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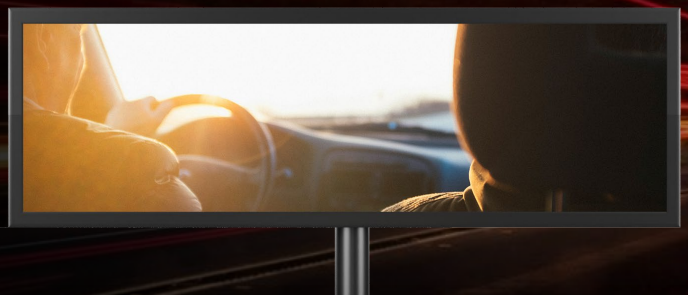


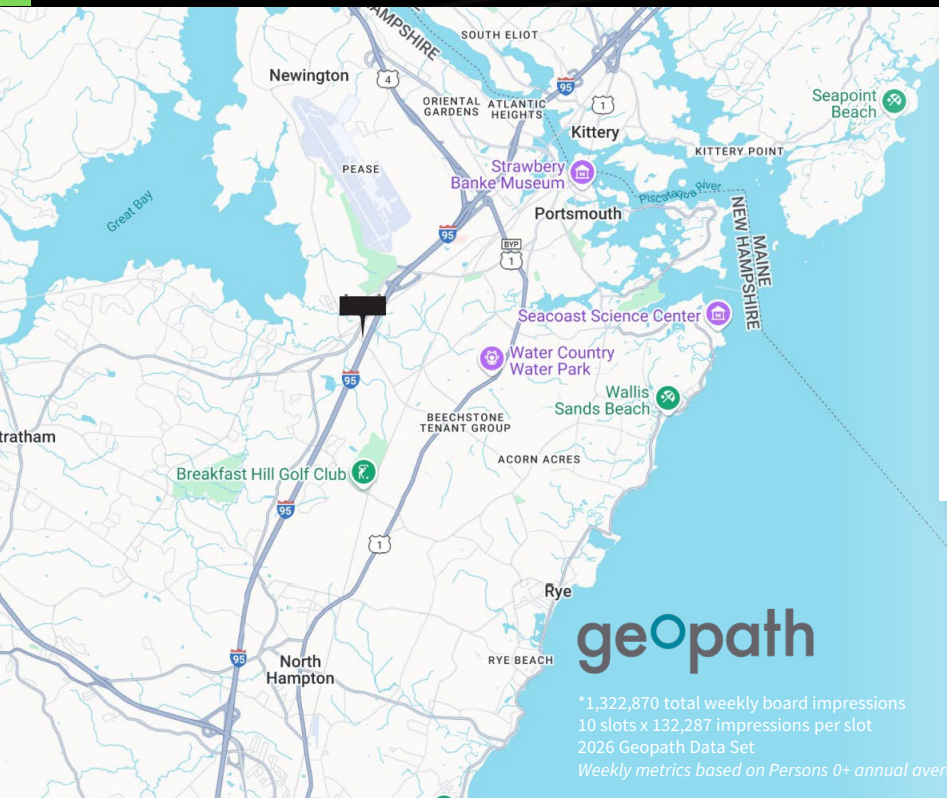
Put your brand in front of nonstop commuter and traveler traffic on the busy I-95 corridor between Massachusetts and Maine. Located in Greenland, NH, just minutes from Portsmouth, this high-impact digital billboard delivers bold, full-color visibility to thousands daily. Perfect for reaching drivers headed to the Seacoast, Lakes Region, and beyond.

The billboard delivers over 1,322,870 impressions per week!

Your creative gets displayed 864 times per day

10 slots available - each receiving over 132,287 impressions per week!

All-weather, 24/7 visibility with bright, high resolution LED



*1,322,870 total weekly board impressions
10 slots x 132,287 impressions per slot
2026 Geopath Data Set
Weekly metrics based on Persons 0+ annual average

I-95 Northbound between Exit 2 & 3
5 Ocean Rd, Greenland, NH

Map it: 43.044636, -70.816147
Copy and paste Lat./Long. into browser

SPEED LIMIT 55

Size: **48’ x 14’**
Facing northbound traffic

Static images
**No video or moving images*

Total of **10** slots in rotation

Each slot is visible for **10** seconds at a time

Hold time cannot be adjusted

Creative changes require minimum 24 hours turnaround time

The billboard is a model OA19 with a 19mm pixel pitch

File format:
1536x448px .JPG
(72 DPI)
1MB or smaller

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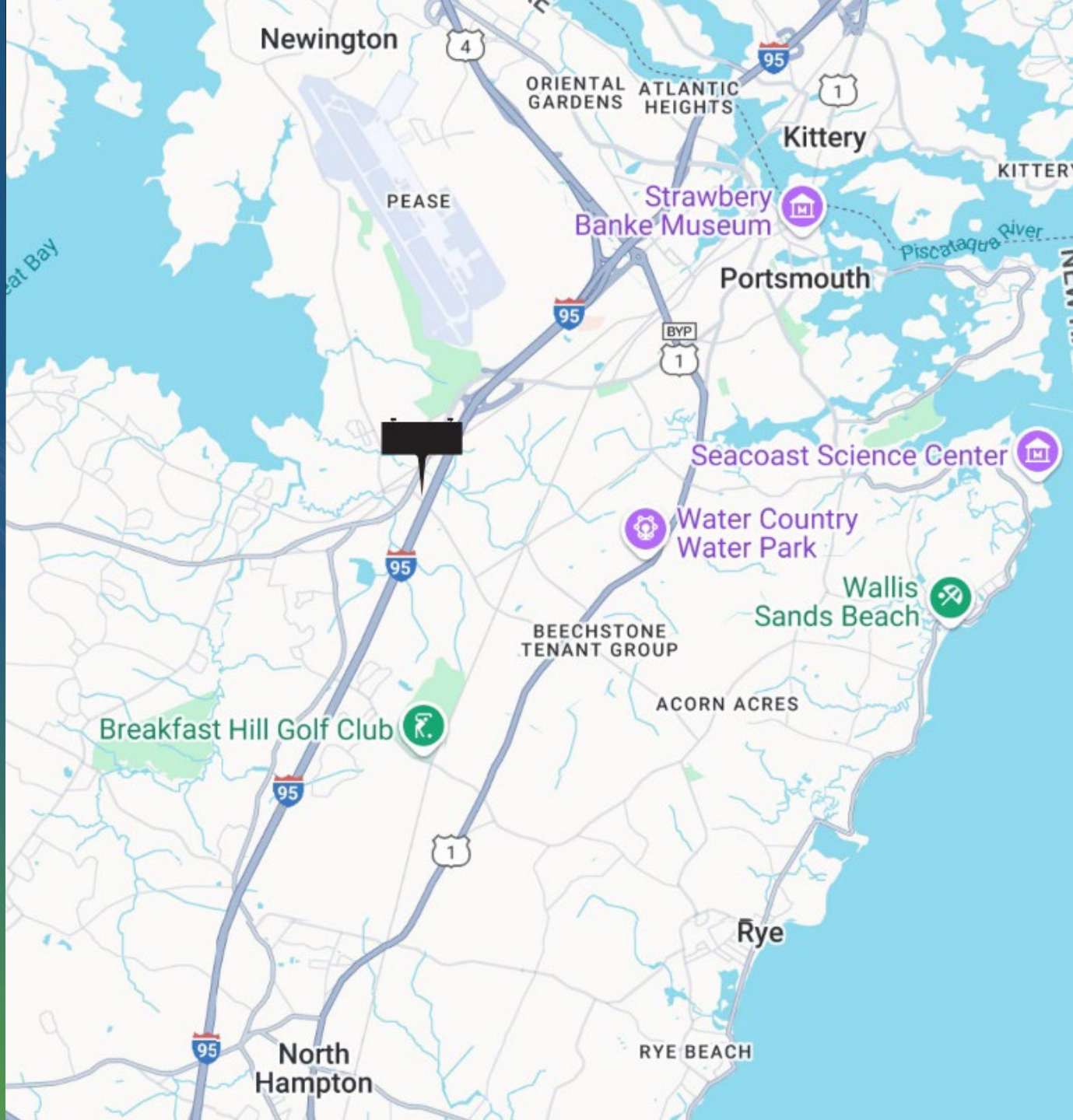

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Power Your Brand

Alongside The Industry's Best

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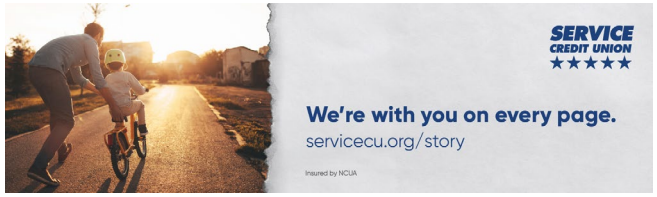

2026–2028 Outdoor Cycles

Binnie Outdoor

2026

Cycle #	Start	End
Cycle 1	1/12/2026	2/8/2026
Cycle 2	2/9/2026	3/8/2026
Cycle 3	3/9/2026	4/5/2026
Cycle 4	4/6/2026	5/3/2026
Cycle 5	5/4/2026	5/31/2026
Cycle 6	6/1/2026	6/28/2026
Cycle 7	6/29/2026	7/26/2026
Cycle 8	7/27/2026	8/23/2026
Cycle 9	8/24/2026	9/20/2026
Cycle 10	9/21/2026	10/18/2026
Cycle 11	10/19/2026	11/15/2026
Cycle 12	11/16/2026	12/13/2026
Cycle 13	12/14/2026	1/10/2027

2027

Cycle #	Start	End
Cycle 1	1/11/2027	2/7/2027
Cycle 2	2/8/2027	3/7/2027
Cycle 3	3/8/2027	4/4/2027
Cycle 4	4/5/2027	5/2/2027
Cycle 5	5/3/2027	5/30/2027
Cycle 6	5/31/2027	6/27/2027
Cycle 7	6/28/2027	7/25/2027
Cycle 8	7/26/2027	8/22/2027
Cycle 9	8/23/2027	9/19/2027
Cycle 10	9/20/2027	10/17/2027
Cycle 11	10/18/2027	11/14/2027
Cycle 12	11/15/2027	12/12/2027
Cycle 13	12/13/2027	1/9/2028

2028

Cycle #	Start	End
Cycle 1	1/10/2028	2/6/2028
Cycle 2	2/7/2028	3/5/2028
Cycle 3	3/6/2028	4/2/2028
Cycle 4	4/3/2028	4/30/2028
Cycle 5	5/1/2028	5/28/2028
Cycle 6	5/29/2028	6/25/2028
Cycle 7	6/26/2028	7/23/2028
Cycle 8	7/24/2028	8/20/2028
Cycle 9	8/21/2028	9/17/2028
Cycle 10	9/18/2028	10/15/2028
Cycle 11	10/16/2028	11/12/2028
Cycle 12	11/13/2028	12/10/2028
Cycle 13	12/11/2028	1/7/2029